



# SHAPE THE LIGHT

Boosting co-creation and networking among the lighting design value chain to empower the European creative sector

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Co-funded by the European Union

The project, coordinated by Rete Di Imprese Luce In Veneto, involves a consortium of 3 European clusters and 1 University, co-financed by the Creative Europe programme through the CREA-CULT-2023-COPI call.

SHAPE-THE-LIGHT project will activate different actors at different levels from the architectural **lighting value chain** by **bridging the gap between art, creative expression, lighting business, and enhance synergies and new partnerships**. The project will put in place supportive measures and open inclusive collaboration place to trigger new creative processes, business models and market developments, and to embrace digital and green transition in the architectural lighting design sector.

### Specific objectives and indicators:

To <b>bridge the gap between art, design and lighting industry</b> by connecting different value chain players and facilitate networking, synergies, artistic creativeness and business deals	Creation of SHAPE-THE-LIGHT Performance Labs & Art for Light, Light for Art world café exchange sessions offering open networking and codesigning space for the lighting players
To <b>enhance know-how and skills</b> of stakeholders on digital solutions and technologies enhancing innovation and sustainability of lighting design processes	Delivered project training and upskilling programs through SHAPE-THE-LIGHT Capacity Building Academy
To <b>support the talent placement</b> in the lighting design value chain	Engaged lighting companies, academia and young artists, designers and students in the project activities supporting networking and business connections (Performance Labs world cafés, trainings, open forums)
To raise awareness on the importance of the <b>gender equity and diversity inclusiveness</b> in the lighting design processes	Organised open forums and exchange dialogues with key sector players

The consortium is composed of the following organizations:



[CICAT Lighting Cluster](#)  
Spain



[Katholieke Universiteit Leuven](#)  
Belgium



[Luce In Veneto](#)  
Italy



[Cluster Lumière](#)  
France